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To: **Mr Yavuz Ince**

The Laf

44 - 46 High Road,

London, NW10 2QA

Our Ref: 29705

07 November 2023

Dear Sir,

Licensing Representation to the Initial Application for the Premises License related to The Laf at 44-46 High Road, NW10 2QA -. I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under Section 17 of the Licensing act 2003. The Licensing Authority representations are primarily concerned with the four licensing objectives.

- the prevention of crime and disorder.
- public safety.
- the prevention of public nuisance.
- the protection of children from harm.

The Licensing Authority have assessed the application and information provided by the applicant.

The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:

Sale or Supply of Alcohol: On the premises (No Change)

Monday	11.00 to 23.00 hours
Tuesday	11.00 to 23.00 hours
Wednesday	11.00 to 23.00 hours
Thursday	11.00 to 23.00 hours
Friday	11.00 to 23.00 hours
Saturday	11.00 to 23.00 hours
Sunday	11.00 to 23.00 hours

The opening hours of the premises (Changed)

Monday	07.00 to 23:30 hours
Tuesday	07.00 to 23.30 hours
Wednesday	07.00 to 23:30 hours
Thursday	07.00 to 23:30 hours
Friday	07.00 to 23:30 hours
Saturday	07.00 to 23:30 hours
Sunday	07:00to 23:30 hours

In addition:

Personal License Holder.

The sale of alcohol to drunken people and children is a major concern to Police and highlighted in the governments Alcohol Harm Reduction Strategy. Those who sell or provide alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

Closed Circuit Television (CCTV).

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore, a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority from Brent Council.

Notices will also be displayed advertising the presence of the CCTV to help promote a secure and safe dining and working environment.

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. CCTV cameras shall be installed to cover all the entrances and exits of the premises
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public.
4. The CCTV system shall display on all recordings with the correct date and time of the recording.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
6. A "Challenge 25" policy shall be adopted and adhered to at all times.
7. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

8. Notices asking customers to leave quietly from the premises shall be displayed by the Exit/entrance.

9. All deliveries (to the venue) shall take place during the normal working day i.e., 09.00hrs to 18.00hrs daily.

10. An incident and refusals log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

- a) Any complaints received.
- b) Any incidents of disorder.
- c) Any faults in the CCTV system.
- d) Any refusal of the sale of alcohol.
- e) Any visit by a relevant authority or emergency service.

11. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept, and maintained and made available for inspection by authorised officers from Brent Council or the police.

12. Regular documented staff training on licensing legislation and operating procedures shall be given. The training shall be signed and dated and a copy of these training records available for inspection by Police and local enforcement officers.

13. A suitable intruder alarm complete with panic button shall be fitted and maintained.

14. Customers shall not be permitted to take open drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority

15. Alcohol shall only be supplied to persons taking a seated meal.

16. The supply/sale of alcohol for consumption on the premises shall be by waiter or waitress service only.

17. There shall be no vertical drinking at the premises.

18. There shall be no Delivery or take away available.

In order for the Licensing Authority to withdraw this representation, it will be necessary for you to confirm that your client accept the above conditions in writing.

Regards

Mohammed Serdouk
Licensing Enforcement Officer
Brent Council